

<b>19 June Friday</b>		
<b>The Start of Registration Process</b>		
<b>OPENING SPEECHS - 10:15 / 11:00</b>		
<b>IMASCON PANEL – 11:00 / 11:30</b> <b>IMASCON PANEL – 11:30 / 13:00</b> <b>IMASCON PANEL – 14:00 / 15:15</b>		
<i>SESSION CHAIR :</i>		
<b>ORAL PRESENTATIONS</b>		
<b>19 June 2020</b>	<b>SESSION 1</b>	<b>Time 14:00 – 15:15</b>
<b>IMASCON SESSION 1.1 / 14:00 – 15:15</b>	<b>Hall : 1</b>	<b>19 June 2020</b>
<b>SESSION CHAIR : Dr. Öğr. Üyesi. Tuğba Şener</b>		
<a href="https://kocaeli.zoom.us/j/92641538641">https://kocaeli.zoom.us/j/92641538641</a>		
Feyza Kuran	Researching of Traditional Trabzon Clothing's Suitability for Daily Use Within The Technical and Ergonomic Factors	
Cemre Çetinkaya	Reviewing The Development Process Of Conservative Clothing In Terms Of Design, Through Ready-To-Wear And Designer Brands After The 1980's In Turkey.	
Dr. Arzu Emel Altıncılıç	The Vision of Space In Contemporary Ceramics	
Dr. Öğr. Üyesi. Tuğba Şener	Comparison of Müller And Tsotşl Pattern Systems In Designing Basic Women's Pants	
Dr. Arzu Emel Altıncılıç	An Evaluation on The Relationship Between Ceramics And Painting	
<b>IMASCON SESSION 1.2 / 14:00 – 15:15</b>	<b>Hall : 2</b>	<b>19 June 2020</b>
<b>SESSION CHAIR : Prof.Dr. Faik Çelik</b>		
<a href="https://kocaeli.zoom.us/j/93515330423">https://kocaeli.zoom.us/j/93515330423</a>		
Samet Talha Turgut	National Identity Discussions During National Construction In Early Republican Period	

Ezgi Gül Ceyhan	Emotions In Policy Analysis: Looking At Politics From La Boetie, Spinoza, Machiavelli Perspective	
Abdalaziz Abdalwhab	The Relations Between Turkey And Sudan	
Mahamat Nour Bretil Hissein	Democracy Applications In Chad	
Tunahan AKDAŞ	The Role Of Elite Divergence In The Establishment Of New Political Parties In Turkish Political Life	
<i>Discussion</i>		
<b>ORAL PRESENTATIONS</b>		
<b>19 June 2020</b>	<b>SESSION 2</b>	<b>Time 15:30 – 16:45</b>
<b>IMASCON SESSION 2.1 / 15:30 – 16:45</b>		<b>Hall : 1 2020 19 June</b>
<b>SESSION CHAIR : Assist.Prof.Dr.Hasan ÇAĞATAY</b>		
<a href="https://kocaeli.zoom.us/j/96661562884">https://kocaeli.zoom.us/j/96661562884</a>		
Prof. Dr. Kubanychbek İsakov	The Historical-Philosophical Essence Of The East Renaissance	
Assist.Prof.Dr. Hasan Çağatay	Domain Dependent Artificial General Intelligence	
Nurullah Muradi	An Analysis On Mollâ Devlet Geldi Fedâî's “İlden Ayrılma” Poetry	
Çiğdem Yardımcı	Hatt-I-Sharif From 1802 Until 1812 Treaty Of Bucharest Challenge On Wallachia And Moldavia The Ottoman-Russian Adoption	
Dilara Sevim	Tao-Klarjeti Regional Tibeti-Cevizli Church In North Anatolia	
<b>Imascon SESSION 2.2 / 15:30 – 16:45</b>		<b>Hall : 2 2020 19 June</b>
<b>SESSION CHAIR : Assist.Prof.Dr. Gülcan YILMAZ</b>		
<a href="https://kocaeli.zoom.us/j/98413208718">https://kocaeli.zoom.us/j/98413208718</a>		
Ertuğrul Celep	Comparative Analysis Of 7th Chapter Hs (Harmonized System) Code Covered Agricultural Product Exports Of Turkey Between The 2000-	

	2018 Years.	
Oğuzhan Demir	An Evaluation On The Role Of International Organizations In The Fight Against Corruption	
Hilal Çapkan	Receiving Gift Of Civil Servants And Ethics	
Sude Seray Yaylaçiçeği	Public Officials Ethics Committee	
Muhammed Fatih Yücel	Being Ready To Keep Afloat In Virus Age: Strategic Crisis Policies In Some Countries In The Covid-19 Pandemic Period	
<i>Discussion</i>		
<b>ORAL PRESENTATIONS</b>		
<b>19 June 2020</b>	<b>SESSION 3</b>	<b>Time 17:00 – 18:15</b>
<b>IMASCON SESSION 3.1 / 17:00 – 18:15</b>	<b>Hall : 1 2020</b>	<b>19 June</b>
<b>SESSION CHAIR : Assist.Prof.Dr. Arzu TUYGUN TOKLU</b>		
<a href="https://kocaeli.zoom.us/j/94362507328">https://kocaeli.zoom.us/j/94362507328</a>		
Hakan Çelik	The Importance Of Spagetti Diagram In Smed Applications: A Case Study	
Nazlı Ece Bulgur	A General Assessment On Talent Management Approach In Human Resources Management	
Nazlı Ece Bulgur	A Conceptional Study On Crowdfunding	
Betül Kuru	21st Century Skills In Business And Maria Montessori	
Assist.Prof.Dr. Arzu Tuygun Toklu	Antecedents Of Operational Performance: A Quantitative Study Of Iso 9000 Standards In Tea Sector	
<b>IMASCON SESSION 3.2 / 17:00 – 18:15</b>	<b>Hall : 2 2020</b>	<b>19 June</b>
<b>SESSION CHAIR : Assoc.Prof. Dr. Flora Merko</b>		
<a href="https://kocaeli.zoom.us/j/92651472588">https://kocaeli.zoom.us/j/92651472588</a>		
Assist.Prof.Dr.Mustafa Öziş	“Time Element” In Alfred Marshall	

Assoc.Prof. Dr. Flora Merko	Cross-Sectional Analyses Of Financial Obstacles: The Case Of Enterprises In Albania	
Merve Yıldırım	Financial Literacy In The World And In Turkey	
Dr.Bekir Pakdemirli	Hydroelectric Energy And Sustainable Development: Underground Dams	
Lec. Dr. Denada Lica	Internationalization Of Handicrafts Firms: The Case Of Albanian Firms	
Lec. Dr., Mirela Tase	Some Tips For Developing An Integrated Curriculum .Case Study Albania	
<i>Discussion</i>		
<b>ORAL PRESENTATIONS</b>		
<b>19 June 2020</b>	<b>SESSION 4</b>	<b>Time 18:30 – 19:45</b>
<b>IMASCON SESSION 4.1 / 18:30 – 19:45</b>	<b>Hall : 1</b>	<b>19 June 2020</b>
<b>SESSION CHAIR : Assist.Prof.Dr. Gülcan YILMAZ</b>		
<a href="https://kocaeli.zoom.us/j/93901279235">https://kocaeli.zoom.us/j/93901279235</a>		
İbrahim Kaya	Determination And Analysis Of Ethical Values Cared For By Social Studies Teacher Candidates: Case Of Nevşehir Hacı Bektaş Veli University	
Assist.Prof.Dr.Gülcan Yılmaz	Perception Of Atatürk In Prospective Teachers	
Meral Zengin	Effect Of Visual Arts Course On Nature Awareness Education	
Begüm Soylu	The Effect Of Music Course On Nature Awareness Education	
Dr.Özlem Küçük	The World Bank's Role At Turkish Industrial Development And Its Place In The Development Of The Social Policy Field	
Serap Kaya	The Views Of Social Studies Teachers About Weekly Intermediate Holidays	
<b>IMASCON SESSION 4.2 / 18:30 – 20:00</b>	<b>Hall : 2</b>	<b>19 June 2020</b>
<b>SESSION CHAIR : Assoc.Prof.Dr. Doğan YÜKSEL</b>		
<a href="https://kocaeli.zoom.us/j/99575183676">https://kocaeli.zoom.us/j/99575183676</a>		
Derya Yılmaz	Oral Corrective Feedback From The Perspective Of A Foundation University's Preparatory Class Students And English Instructors	

Elif Aytaç Tanık	Perceptions Of Students Towards Testing Grammar And Testing Speaking In Elt Setting
Eda Genç	English Language Attitude Of Students At A Turkish Efl High School And Effective Factors From The Students' Perspective
Merve Aydın	University Students' Attitudes towards English-medium Instruction in Turkey
Zehra Hifa Hitalany	“Written Corrective Feedback And Error Feedback” Researches On Teaching Turkish To Foreigners
Kübra Taşkara	Indirect And Direct Written Corrective Feedback As An Error Correction Strategy: Efl Learners' Preferences And Developments On Language Accuracy In Turkey Context

20 JUNE Saturday

**ORAL PRESENTATIONS**

20 June 2020

SESSION 5

Time 10.30 – 11:45

IMASCON SESSION 5.1 / 10:30 – 11:45

Hall : 1

20 June 2020

SESSION CHAIR : Dr. Hale Nur GÜLER

<https://kocaeli.zoom.us/j/98838099683>

Beyza Birol	Evaluation of Good Agricultural Practice Criteria Using Fuzzy Swara Method
Seda Açıköz	An Investigation Of The Mediating Role Of The Perceived Product Value In The Price Sensitivity And Perceived Product Quality Variables That Effect The Purchase Intention Of The Consumers
Berk Özçınar	The Effect Of The Career Future Perceptions Of Generations On Employer Attractiveness
Selçuk Yiğitel	The Effect Of Work Family Life Conflict On Individual Performance: A Research On The Pilots Working In The Civil Aviation Sector
Hale Nur Güler	Examination Of Emotional Labour Studies In Turkey

IMASCON SESSION 5.2 / 10:30 – 11:45

Hall : 2

20 June 2020

SESSION CHAIR : Assist.Prof.Dr. Arzu ARI

<https://kocaeli.zoom.us/j/97405281741>

Ahmet Kiyanççek	Metaphorical Perceptions Of Primary School Secondary Students Towards Saving Value	
Dilan Demirkuş	Content Analysis Of Gender-Related Studies İn Pre-School Education	
Ahmet Kiyanççek	The Trends Of Postgraduate Theses (2017-2020) On Life Science Education İn Turkey	
Alican Açıkgöz	The Classroom Teachers' View About Obstacles Through Displaying Artistic Leadership Behaviours	
Seher Keçe Türker	A Group Of Primary Students' Perceptions About Sea	
<i>Discussion</i>		
<b>IMASCON SESSION 5.3. / 10:30 – 11:45</b>	<b>Hall : 3 2020</b> <b>20 June</b>	
<b>SESSION CHAIR : Dr. Uğur DEMIRCI</b>		
<a href="https://kocaeli.zoom.us/j/94163473753">https://kocaeli.zoom.us/j/94163473753</a>		
Yılmaz Türker Sandıkcı	Black Friday Perception of X and Y Generations in the Context of Their Impact on Consumer Behavior	
Cengiz Yıllar	How To Make A Good Organization Inside The Organization? An Applied Study	
Dr.Uğur Demirci	Police Private Security Cooperation Case In Turkey-Kaan: An Action Research	
Sait Çifçi	Natural Disasters And Risk Mitigation Studies In Çanakkale	
Kübra Yazıcı	A New Model Proposal In Leadership: Puppet Leadership	
<b>ORAL PRESENTATIONS</b>		
<b>20 June 2020</b>	<b>SESSION 6</b>	<b>Time 12:00 – 13:15</b>
<b>IMASCON SESSION 6.1 / 12:00 – 13:15</b>	<b>Hall : 1 2020</b>	<b>20 June</b>



<b>Imascon SESSION 6.3 / 12:00 – 13:15</b>		<b>Hall : 3 2020</b>	<b>20 June</b>
<b>SESSION CHAIR : Prof.Dr. Faik ÇELİK</b>			
<a href="https://kocaeli.zoom.us/j/94939557967">https://kocaeli.zoom.us/j/94939557967</a>			
Ebru Işık	Mother Representation In The New Media: Instamom Formation Process		
Özge Özçelik Baloğlu	A Study On Theses In The Field Of Health Communication		
Wasef Qadah	Effect of Design Concept to Increase Interaction in Social Media		
Gizem Demirtaş	A Study On Women's Representations In Vogue And Aysha Magazines		
Sait Kaan Karcı	The Rise Of Institutional Advertisements In The Period Of The Pandemic, The Example Of The Automotive Sector		
<b>ORAL PRESENTATIONS</b>			
<b>20 June 2020</b>		<b>Session 7</b>	
		<b>Time 13:30 – 14:45</b>	
<b>IMASCON SESSION 7.1 / 13:30 – 14:45</b>		<b>Hall : 1 2020</b>	<b>20 June</b>
<b>SESSION CHAIR : Dr. Şener ÇELİK</b>			
<a href="https://kocaeli.zoom.us/j/91323137929">https://kocaeli.zoom.us/j/91323137929</a>			
Rawa Mala Nabi Mahmood	Syria Crisis And The Effects Of Turkish Security		
Jean Berchmans	The Evolution Of Political And Diplomatic Relations Between Turkey And Burundi		
Nomindari Mungunbayar	Mongolia-China-Russia Economic Corridor In Frame Of “Belt And Road” Initiative		
Dr.Şener Çelik	The United States Nuclear Strategy In The Post- September 11 Era		
Dr. Erdi Kutlu	Effects Of United Kingdom’s Leaving From The European Union Integration Process (Brexit) On The Euro Area Common Monetary Policy		
<b>IMASCON SESSION 7.2 / 13:30 – 14:45</b>		<b>Hall : 2 2020</b>	<b>20 June</b>
<b>SESSION CHAIR : Lecturer.Ümmühan MUTLU</b>			



<https://kocaeli.zoom.us/j/99129415552>

Melek Ambar	The Effects Of Implementation Of Corporate Governance Principles In The Company In The Bist Corporate Governance Index For The Company Financial Performance
Rabia Çetinkaya	The Effect Of Sustainability On The Company Performance: Financial Performance Analysis Of The Companies In The Bist Sustainable Index
Zeynep Kaptan	Comparison of XUMAL and BIST100 Abnormal Return Rates: The Effect of 3 Political Events on Stock Returns
Nesrin Özkan	Liquidity And Financial Performance: An Investigation On Bist Corporate Governance Index (Xkury)
Lecturer.Ümmühan MUTLU	The Effect Of Trust, Locus Of Control, Type A Personality, Financial Literacy And Personality Traits On Risk Taking

*Discussion*

IMASCON SESSION 7.3 / 13:30 – 14:45

Hall :3  
2020

20 June

SESSION CHAIR : Assoc.Prof.Dr. Osman YALÇIN

<https://kocaeli.zoom.us/j/93592267564>

Lecturer.Sadettin Yılmaz	Economic Analysis Of Hot Line Maintenance Training For Power Transmission Systems
Lecturer.Sadettin Yılmaz	An Economic Evaluation For Extra Capacity Decision In Private Education Institutions
Ulvi Sandalci	Olivera-Tanzi Impact On Tax Revenues In Turkey
Lecturer Dr. Kürşad Çavuşoğlu	Examining The Effect Of Turkey's University Rankings On The Preference Of Accounting-Finance Undergraduate Programs
Gizem Köse	Socioeconomic Analysis Of Countries Most Affected By Coronavirus: An Overview
Assoc.Prof.Dr.Osman Yalçın	Developments From "Build Your Own Plane" Campaign To Production Of F-16 Aircraft

ORAL PRESENTATIONS		
20 June 2020	Session 8	Time 15:00 – 16:15
<b>IMASCON SESSION 8.1 / 15:00 – 16:30</b>		<b>Hall : 1 2020</b> <b>20 June</b>
<b>SESSION CHAIR : Assoc.Prof.Dr.Fatih KOÇ</b>		
<a href="https://kocaeli.zoom.us/j/96634281869">https://kocaeli.zoom.us/j/96634281869</a>		
Egemen Demirtaş	Emotional Neglect In Family Scale: Reliability And Validity	
Sümeyye Kartal	Investigation Of Marriage Satisfactions And Sexual Life Satisfactions Of Married Individuals According To Various Variables	
Rumeysa Çoban	Perception Of Parental Authority In Young People Scale: Validity And Reliability Study	
Melek Candemir	The Relationship Between Psychological Well-Being And Daily Activities In The Pandemia Process Of Special Talented Students	
Seher Kaval	Academicans 'Attitudes On Gender Rollers	
Meltem Türkmen Küçük	The Role of Father in Child Development	
<b>IMASCON SESSION 8.2 / 15:00 – 16:15</b>		<b>Hall : 2 2020</b> <b>20 June</b>
<b>SESSION CHAIR : Assist.Prof.Dr. Eyüp Sabri KALA</b>		
<a href="https://kocaeli.zoom.us/j/92116275455">https://kocaeli.zoom.us/j/92116275455</a>		
Assist.Prof.Dr.Eyüp Sabri Kala	From Giving Fish To Fishing: The New Policies For The Employment Of Social Aid Beneficiaries In Turkey	

Nagehan Özer	The Investigation Of Media Literacy Levels Of Digital Age X, Y, Z Generations By Different Variables: Example Of Balikesir	
Nurgül Özdemir	Haji: The Reflection Of A Religious Action Into The Human Condition	
Zeynep Kaptan	Minority Influence In Decision Making In The Group Structure 12 Angry Men Film Analysis	
Nurgül Özdemir	Understanding Odor In The Gender Axis	
Cengiz Aydın	Investigation of Leadership Skills of Individuals who Participated in Youth Camps that Belong to the Ministry of Youth and Sport, Istanbul Sample	
<i>Discussion</i>		
<b>IMASCON SESSION 8.3 / 15:00 – 16:15</b>	<b>Hall : 3 2020</b> <b>20 June</b>	
<b>SESSION CHAIR : Assoc.Prof.Dr. Gülşen ERDAL</b>		
<a href="https://kocaeli.zoom.us/j/94106373948">https://kocaeli.zoom.us/j/94106373948</a>		
Hüsnü Çağlar Doğru	Use Of Ar And Vr Technologies In Cinema During Production Process	
Assoc.Prof.Dr Gülşen Erdal	From The Language Of Kocaeli Folk Songs To The National Struggle	
Assist.Prof.Dr .Emrah Tüncer	Ritual, Liminal And Solidarity: The Example of Çori Bori Visiting House	
Dr.Yıldırım Onur Erdiren	The Importance Of Aesthetic Concept And Its Contribution To Art Students	
Hüsnü Çağlar Doğru	The New Reality Of Cinema: Virtual Studios And Game Engines	
<b>ORAL PRESENTATIONS</b>		
<b>20 June 2020</b>	<b>SESSION 9</b>	<b>Time 16:30 – 17:45</b>
<b>IMASCON SESSION 9.1 / 16:30 – 17:45</b>	<b>Hall : 1</b>	<b>20 June 2020</b>
<b>SESSION CHAIR : Assist.Prof.Dr .Onur SARI</b>		
<a href="https://kocaeli.zoom.us/j/91032704476">https://kocaeli.zoom.us/j/91032704476</a>		
Sait Çifçi	The Effectiveness Of Civil Society Organizations In Combating Poverty Against Migration: Analysis Of Tr222 Region	

Sait Çifçi	Comparative Analysis Of Afghan And Syrian Migration Waves To Turkey
Assist.Prof.Dr.Onur Sarı	The Importance Of Defining New Technologies In The Turkish Legal System
Lecturer. Ferhat Yıldırım	Effectiveness Of Distribution Channels In Nonlife Insurance Branches
<b>IMASCON SESSION 9.2 / 16:30 – 17:45</b>	<b>Hall :2</b> <b>20 June 2020</b>
<b>SESSION CHAIR : Assoc.Prof.Dr. Arif ÖZKAN</b>	
<a href="https://kocaeli.zoom.us/j/96854545266">https://kocaeli.zoom.us/j/96854545266</a>	
Duygu Güreşçi	Progress In The Context Of Gender Of 2015- 2019 Years Between Women's Employment In Turkey
Özlem Balıkcı	Corruption And Democracy Relationship In Management
Elzana Durakovic	Ethics In The European Union
Hilal Yılmaz	Professional Ethics And Ahilik
Dr. Dorina Xheraj-Subashi	University Social Responsibility: Case Of Aleksander Moisiu University
<b>Discussion</b>	
<b>IMASCON SESSION 9.3 / 16:30 – 17:45</b>	<b>Hall :3</b> <b>20 June 2020</b>
<b>SESSION CHAIR : Assist.Prof.Dr .Elif Bayraktar Telin</b>	
<a href="https://kocaeli.zoom.us/j/94203623989">https://kocaeli.zoom.us/j/94203623989</a>	
Sema Uslu	Investigation Of Approaches About The Termination Of Pregnancy In Islamic Law Abstract
Dr. Medeni Şavlı	Re-Evaluating The Views Of Shaffi Sect About Agroproduct Zakat And Its Practice In The Eastern Anatolia Region
Assoc.Prof.Dr Murzakmatov Amanbek	“Adab-Ul-Salikhyn” (“Courtesy Of The Righteous”) As A Source For Studying The Etiquette Of Muslims
Assist.Prof.Dr .Elif Bayraktar Tellan	Orthodox Monasteries for Women and Orthodox Nuns during the Ottoman period
<b>ORAL PRESENTATIONS</b>	

20 June 2020	SESSION 10	Time 18:00 – 19:15
IMASCON SESSION 10.3 / 18:00 – 19:15	Hall : 1	20 June 2020
SESSION CHAIR : Assoc.Prof.Dr. Fatih KOÇ		
<a href="https://kocaeli.zoom.us/j/93771703858">https://kocaeli.zoom.us/j/93771703858</a>		
Sema Küsmenoğlu	Virtual Narcissism Scale: Validity and Reliability Study	
Funda Turhan	The Relationships between Individuals' Leadership Motivations and Value Orientations	
Egemen Demirtaş	Family Comparison Over Social Media Scale: Reliability And Validity	
Egemen Demirtaş	Emotional Expression In Family Scale: Reliability And Validity	
Şeyma Çiçek	Perception Of Premarital Education Scale: Validity And Reliability Study	
Betül Gülfem Başakın	Evaluation Of Hypertension Patients With The Hill-Bone Hypertension Compliance To High Blood Pressure Therapy Scale	
<i>Discussion</i>		
IMASCON SESSION 10.2 / 18:00 – 19:15	Hall : 2	20 June 2020
SESSION CHAIR : Assist.Prof.Dr. Asude Yasemin ZENGİN		
<a href="https://kocaeli.zoom.us/j/95155294826">https://kocaeli.zoom.us/j/95155294826</a>		
Assist.Prof.Dr .Tuğba Şener	Exploring the Potential of Istanbul as a Fashion City	
Assist.Prof.Dr .Asude Yasemin Zengin	Perspective Of Generation Y Consumers On Instagram Advertisements And Electronic Word Of Mouth: A Qualitative Research	
Mohammed Nasser Mohammed Al-Qaisi	Facebook And Instagram Marketing And The Effectiveness Of Achieving Marketing Goals.	
Dr. Violeta Neza	“Online Learning, The Positive Side And Challenges ( Case Study Uamd And Feut Students ) ”	
Lecturer. Mustafa Of	Use Of Expert Systems In Business	
<i>Discussion</i>		
IMASCON SESSION 10.3 / 18:00 – 19:15	Hall 3:	20 June 2020

**SESSION CHAIR : Assist.Prof.Dr. Adem Yavaş**<https://kocaeli.zoom.us/j/96249376174>

Eylem Kara	Touristic Attractiveness In Gastronomy Tourism: Istanbul Street Flavors
Birsel Tepebaşı	A Research On Tourism Students' Perceptions Of Toxic Leadership
Feyza Altun	A Research On Tourism Students' Perceptions On Obstacles Ahead Of Their Entrepreneurial Intentions
Dr. Majlinda Muka	Facing Sustainable Development Of Tourism Destinations: Case Study Of Durrës, Albania
Dr.Licaj Brunilda	Didactic Farm - New Chances For Growth In Albanian Reality

**POSTER PRESENTATIONS****June 19, 2020**

- 16:00 - 17:00** Poster Sunumu 1 / Poster Sessions  
**Zoom Bağlantı Adresi :** <https://kocaeli.zoom.us/j/92092155151>
- 17:30 - 18:00** Poster Sunumu 2 / Poster Sessions  
**Zoom Bağlantı Adresi :** <https://kocaeli.zoom.us/j/93392685146>