

**01 NOVEMBER Friday****The Start of Registration Process****OPENING SPEECHES - 10:15 / 11:00****IMASCON PANEL I – 11:15 / 12:30****SESSION CHAIR : Assoc. Prof. Dr. Banu İnan Karagül**

ASSOC. PROF. DR. FLORA MERKO, ALBANİA

PROF. DR. TAMARA MİLENKOVİĆ KERKOVİĆ,  
SERBİA

DR. ALMA ZİSİ, ALBANİA

DR. ALBA RAMALLARİ, ALBANİA

ASSOC. PROF. DR. BANU INAN KARAGÜL,  
TURKEY

DR. REYHAN DADASH, AZERBAIJAN

DR. MUSTAFA ÇOPOĞLU, EAST MARMARA  
DEVELOPMENT AGENCY, TURKEYSÜRDÜRÜLEBİLİRLİK  
SUSTAINABILITY**ÖĞLE YEMEĞİ – 12:30 / 13:45****IMASCON PANEL II – 14:00 / 14:45****SESSION CHAIR : Prof. Dr. Luis Manuel Ferreira Roseiro**PROF. DR. LUÍS MANUEL FERREIRA ROSEIRO,  
PORTUGALPROF. DR. FERNANDO DOMINQUES MOİTA,  
PORTUGAL

ASSOC. PROF. DR. NAGİB SKENDERİ, KOSOVO

DR. VIOLETA NEZA, ALBANİA

PROF.DR. ÖZCAN GÜNDOĞDU, TURKEY

SÜRDÜRÜLEBİLİRLİK  
SUSTAINABILITY

01 NOVEMBER Friday		
14:00 – 16:30		
POSTER PRESENTATION		
<b>Poster No</b>		
<b>S1</b>	ADHURIM UKA	THE IMPACT OF THE GLOBAL FINANCIAL CRISIS ON KOSOVO'S ECONOMY
<b>S2</b>	NAGIP SKENDERI	LARGE FAMILY BUSINESS GROUPS IN KOSOVO
ORAL PRESENTATIONS		
01 November 2019	SESSION 1	Time 14:00 – 15:15
<b>IMASCON Session 1.5 / 14:00 – 15:15</b>		<b>Hall : 5</b>
<b>SESSION CHAIR : Assist.Prof.Dr.Arzu ARI BURAL</b>		
BETÜL BAYDAR IŞIK	THE USE OF MANGA COMICS IN MATHEMATICS EDUCATION	
ASSIST.PROF.DR.HILAL KARABULUT	EXAMINATION OF MOTHER-CHILD INTERACTION RETROSPECTIVELY	
İLKNUR GÜNEŞ	RENEWED PRIMARY EDUCATION MATHEMATICS TEACHING UNDERGRADUATE PROGRAM	
TUĞÇE AR	INVESTIGATION OF PRE-SERVICE CULTURE AND MATHEMATICS "PERCEPTIONS OF PROSPECTIVE MATHEMATICS TEACHERS	
MELTEM UMUR	EXAMINING THE QUALIFICATION OF UNDERGRADUATE AND GRADUATE STUDENTS TO RECOGNIZE MEASUREMENT TECHNIQUES USED IN THE QUESTIONS PREPARED	
ASSIST.PROF.DR.HILAL KARABULUT	THE EFFECT OF GROUP WORK ON THE UNIVERSITY STUDENTS' (FIRST GRADER) ADJUSTMENT AND RESILIENCE	
<b>IMASCON Session 1.6 / 14:00 – 15:15</b>		<b>Hall : 6</b>
<b>SESSION CHAIR : Assoc.Prof.Dr.Dogan YÜKSEL</b>		
CANSU AYKUT	GENDER-RELATED LINGUISTIC DIFFERENCES: THE CASE OF ENGLISH INSTRUCTORS WORKING AT A FOUNDATIONAL UNIVERSITY IN TURKEY	
HAYRIYE BACAĞSIZ	PARTICLES IN GERMAN LANGUAGE AND THEIR TURKISH EQUIVALENTS IN THE TRANSLATIONS OF THE LITERARY WORKS	
MERVE BAYRAM	INVESTIGATING HOW EFL TEACHERS TEACH AND ASSESS GRAMMAR: A QUALITATIVE STUDY IN TURKEY	
KATARZYNA ANNA ZAKES GÖKTAN	STRATEGIES AND ACTIVITIES USED IN INQUIRY-BASED TEACHING IN EFL CLASSROOMS.	
LECTURER ZEHRA ÇOBAN	TEACHERS' BELIEFS AND PRACTICES IN EFL CLASSROOMS OVER CORRECTIVE FEEDBACK IN TURKEY	
<i>Discussion</i>		<i>Coffee Break (15:15 – 15:30)</i>

<b>ORAL PRESENTATIONS</b>		
<b>01 November 2019</b>	<b>SESSION 2</b>	<b>Time 15:30 – 16:45</b>
<b>IMASCON Session 2.5 / 15:30 – 16:45</b>		<b>Hall : 5</b>
<b>SESSION CHAIR : Prof.Dr. Faik ÇELİK</b>		
ASSOC.PROF.DR.FATİH TEMİZEL	SOCIAL MEDIA IN PUBLIC DISCLOSURE	
ASSIST.PROF.DR.NIDA ABDIOĞLU	THE IMPACT OF TAPERING ANNOUNCEMENTS ON BORSA İSTANBUL BANK INDEX	
LECTURER ÜMMÜHAN MUTLU	DO EMOTIONAL INTELLIGENCE INFLUENCE FINANCIAL BEHAVIORS?	
ASSOC.PROF.DR.FATİH TEMİZEL	INVESTIGATION OF SOCIAL MEDIA USAGE STATISTICS AND FINANCIAL PERFORMANCE OF COMPANIES IN BORSA İSTANBUL FOOD AND BEVERAGE INDEX	
ASSOC.PROF.DR.ALİ ÖZDEMİR	TENDENCIES OF COMPANIES OPERATING IN THE WEAVING AND CLOTHING SECTOR LISTED IN BORSA İSTANBUL TO USE FACEBOOK AND TWITTER	
PROF.DR.FAİK ÇELİK	INVESTIGATION OF THE FINANCIAL ATTITUDE OF VOCATIONAL SCHOOL STUDENTS IN TERMS OF SOME VARIABLES	
<b>IMASCON Session 2.6 / 15:30 – 16:45</b>		<b>Hall : 6</b>
<b>SESSION CHAIR : Assoc.Prof.Dr.Gülşen ERDAL</b>		
LECTURER DR.YILDIRIM ONUR ERDİREN	AN ASSESSMENT ON THE ACTIONS OF THE TODAY WITHIN THE SCOPE OF HUMAN ACTIONS ACCORDING TO ARISTOTELES	
ASLI KILIÇ	ANCIENT HARBORS OF İZMİR PENINSULA	
MUSTAFA AYAZ	INVESTIGATION OF CLAUDE MONET'S PERSPECTIVE ON NATURE	
ASSOC.PROF.DR.GÜLŞEN ERDAL	KOCAELI KETENCILER VILLAGE REPRESENTATIVE OF CIRCASSIAN MUSIC CULTURE "KETENCILER WORED KUP - KETENCILER MUSIC ENSEMBLE	
LECTURER DR. YILDIRIM ONUR ERDİREN	AESTHETIC ANALYSIS OF BURHAN DOĞANÇAY WORKS	
PROF. DR. ALAEDDİN BOBAT	PROBLEMS OF OBJECTION PROCESS IN ACADEMIC INCENTIVE	
<i>Discussion</i>		<i>Coffee Break (16:45 – 17:00)</i>
<b>ORAL PRESENTATIONS</b>		
<b>01 November 2019</b>	<b>SESSION 3</b>	<b>Time 17:00 – 18:15</b>
<b>IMASCON Session 3.5 / 17:00 – 18:15</b>		<b>Hall : 5</b>
<b>SESSION CHAIR : Assoc.Prof.Dr.Rahmi YÜCEL</b>		
ASSOC.PROF.DR.RAHMI YÜCEL	THE EFFECTS OF AUDITOR ENTREPRENEURSHIP ON AUDIT RESPONSIBILITY, NEPOTISM AND AUDITOR INDEPENDENCE	
BERNA TÜRKSOY	PHENOMENON OF IRREGULAR MIGRATION AND ITS EFFECTS ON TURKEY	
RESEARCH ASST. DR. ULVİ SANDALCI	NEGATIVE INCOME TAX AS A TOOL FOR COMBATING INEQUALITY IN INCOME DISTRIBUTION	
ASSOC.PROF.DR.RAHMI YÜCEL	THE ROLE OF INTERNAL SUPPLIER SERVICE QUALITY IN COST EFFICIENCY IN TRANSFER PRICING	
NESLIHAN ÇALIŞKAN	POSSIBLE EFFECTS OF FUEL TAXES ON CONSUMER BEHAVIORS	

ASSOC.PROF.DR.EHLINAZ TORUN KAYABAŞI	POSITIVE EFFECT OF ADVERTISING IN MARKETING	
<b>IMASCON Session 3.6 / 17:00 – 18:15</b>	<b>Hall : 6</b>	
<b>SESSION CHAIR : Prof. Dr. Süleyman SÖZEN</b>		
ASSOC.PROF.DR.SİNAN AYDIN	PERCEPTION LEVELS OF CONCRETE CONCEPT IN MATHEMATICS EDUCATION	
MUSTAFA KEMAL YÜZBAŞIOĞLU	DETERMINATION OF SELF-EFFICIENCY BELIEFS OF SCIENCE TEACHER CANDIDATES FOR TEACHING ASTRONOMY ISSUES	
RESEARCH ASST. HÜLYA DEMİR YALEZE	A STUDY ON MEASUREMENT OF TEACHERS' COMMUNICATION SKILLS IN SECONDARY EDUCATION INSTITUTIONS: CASE OF İZMİT DISTRICT OF KOCAELİ	
ASSOC.PROF.DR.SİNAN AYDIN	THE ROLE OF MATHEMATICAL PROBLEM SOLVING IN MATHEMATICS EDUCATION	
BÜŞRA KIRAL	INVESTIGATION OF METAPHORIC PERCEPTIONS OF PRE-SERVICE MIDDLE SCHOOL TEACHERS ABOUT THE CONCEPT OF "GEOMETRY"	
ASSOC.PROF.DR.SİNAN AYDIN	CONCEPTION ERRORS IN PROOF OF ALGEBRAIC THEOREMS	
PROF. DR. SÜLEYMAN SÖZEN	THE IMPORTANCE OF COORDINATION AND COLLABORATION IN PREVENTION OF VIOLENCE AND DISORDER IN SPORTS AND PROBLEMS IN THIS FIELD	
<i>Discussion</i>	<i>Coffee Break (18:15 – 18:30)</i>	
<b>ORAL PRESENTATIONS</b>		
<b>01 November 2019</b>	<b>SESSION 4</b>	<b>Time 18:30 – 19:45</b>
<b>IMASCON Session 4.5 / 18:30 – 19:45</b>	<b>Hall : 5</b>	
<b>SESSION CHAIR : Assist.Prof.Dr.Hafife BOZDEMİR YÜZBAŞIOĞLU</b>		
MUSTAFA KEMAL YÜZBAŞIOĞLU	EXAMİNİNG THE EFFECT OF SECONDARY STUDENTS' TAKİNG PART İN SCİENCE FAİRS ON THEİR MOTİVATİON TOWARDS LEARNİNG SCİENCE	
MUSTAFA KEMAL YÜZBAŞIOĞLU	INVESTIGATION OF TEXTBOOK EVALUATION QUESTIONS ACCORDING TO TIMSS COGNITIVE DIMENSIONS: SCIENCE TEXTBOOK EXAMPLE	
ASSIST.PROF.DR.HAFİFE BOZDEMİR YÜZBAŞIOĞLU	INVESTIGATION OF THE RELATIONSHIP BETWEEN DAILY LIFE OF PRIMARY AND SECONDARY SCIENCE COURSE BOOKS	
OSMAN KAYNAR	TÜBİTAK 4004 EVALUATION OF THE PROJECT "DISCOVER NATURE AND SCIENCE CODE YOUR DREAMS"	
HASAN TAHSİN SALUR	IMAGES IN PRIMARY AND SECONDARY SCIENCE TEXTBOOKS	
ZÜLKÜF OSMAN GÜL	THE EFFECT OF 5E MODEL SUPPORTED BY ALGODOO SOFTWARE İN THE LİGH T UNİT OF 7 <sup>TH</sup> GRADE SCİENCE LESSON ON ACADEMİC	

	ACHIEVEMENT AND MOTIVATION OF STUDENTS
<b>IMASCON Session 4.6 / 18:30 – 19:45</b>	<b>Hall : 6</b>
<b>SESSION CHAIR : Assist.Prof.Dr.İbrahim MUTLU</b>	
LECTURER.SADETTIN YILMAZ	ESTIMATION OF DAMAGE COSTS DUE TO ICE LOAD IN ENERGY TRANSMISSION AERIAL LINES BY USING INDEX NUMBERS
LECTURER.SADETTIN YILMAZ	ECONOMIC ANALYSIS OF BIRD REPELLENT SYSTEMS IN ENERGY TRANSMISSION AERIAL LINES
LECTURER. ÜMMÜHAN MUTLU	THE EFFECT OF PERSONALITY TRAITS ON FINANCIAL RISK TOLERANCE
RESEARCH ASST. HÜSEYİN GÜVENOĞLU	THE RELATIONSHIP BETWEEN FOREIGN DIRECT INVESTMENTS AND ECONOMIC GROWTH IN TURKEY
DR. MUSA BAYIR	THE RELATIONSHIP BETWEEN CONSUMER LOANS AND INFLATION: THE CASE OF TURKEY
ASSIST.PROF.DR.İBRAHİM MUTLU	TÜRKİYE'DE PEDIATRİK VE YENİDOĞAN YOĞUN BAKIMI YATIRIMINDA TIBBİ CİHAZ PAYI VE ETKİSİ
ASSIST.PROF.DR KAMURAN SOYLU	PROBLEMS ENCOUNTERED IN DETERMINING THE PLACE OF EXAMINATION OF COMMERCIAL BOOKS

**02 NOVEMBER Saturday**

**ORAL PRESENTATIONS**

<b>02 November 2019</b>	<b>SESSION 5</b>	<b>Time 09:00 – 10:15</b>
<b>IMASCON Session 5.5 / 09:00 – 10:15</b>	<b>Hall : 5</b>	
<b>SESSION CHAIR : Assoc.Prof.Dr.Fatih KOÇ</b>		
DR. AYŞEGÜL KARATAŞ	IMPACT OF EXCHANGE RATE SHOCKS ON SECTORAL INTERNATIONAL TRADE	
RESEARCH ASST. SEDA CELEP	AN EVALUATION ON GREENWASH AND PURCHASE BEHAVIOUR	
ASSOC.PROF.DR.FATİH KOÇ	EXAMINING OF VOTER INVOLVEMENT LEVELS IN POLITICAL MARKETING	
ASSOC.PROF.DR.FATİH KOÇ	THE EFFECTS OF CITY IMAGE ON PLACE ATTACHMENT: THE CASE OF KANDIRA	

YOUSEF ALMANASREH	THE EFFECT OF CONSUMER ETHNOCENTRISM AND COUNTRY OF ORIGIN ON THE ATTITUDE TOWARD THE BRAND, PERCEIVED VALUE AND PURCHASE INTENTION: A RESEARCH ON TURKISH AND KOREAN PRODUCTS.	
<b>IMASCON SESSION 5.6 / 09:00 – 10:15</b>	<b>HALL : 6</b>	
<b>SESSION CHAIR : Assist.Prof.Dr.Gözde KOCA</b>		
ASSIST.PROF.DR.GÖZDE KOCA	WEIGHTED WITH THE AHP METHOD TO SUSTAINABLE MARINE INITIATIVES IN TURKEY	
EMEL YILMAZ	AN EXAMINATION OF THE CYBERCHONDRIA LEVELS OF PATIENTS: THE CASE OF RESEARCH HOSPITAL	
MELISA NARIN	DETERMINATION OF IMPORTANCE LEVELS OF THE ACCEPTANCE CRITERIA USED AT GRADUATE AND DOCTORATE STUDENT SELECTION INTERVIEW THROUGH SWARA METHOD	
SELIN BABACAN	EVALUATION OF THE FEATURES OF TEXTILE PRODUCTS AFFECTING CHANGING PURCHASING BEHAVIOURS OF FEMALE CUSTOMERS WITH FAST FASHION CONCEPT THROUGH SWARA METHOD	
DR. LEYLA ŞENOL	THE RELATIONSHIP BETWEEN MASCULINITY AND FEMININE CULTURE AND SOCIAL INNOVATION: A RESEARCH BY UNIVERSITY STUDENTS	
ASSIST.PROF.DR.GÖZDE KOCA	ANALYZING THE SOCIO ECONOMIC STATUS OF WOMEN IN TURKEY AND EU COUNTRIES USING ENTROPY BASED ARAS, MAUT AND SAW METHODS	
<i>Discussion</i>		<i>Coffee Break (10:15 – 10:30)</i>
<b>ORAL PRESENTATIONS</b>		
<b>02 November 2019</b>	<b>SESSION 6</b>	<b>Time 10:30 – 11:45</b>
<b>IMASCON Session 6.5 / 10:30 – 11:45</b>	<b>Hall : 5</b>	
<b>SESSION CHAIR : Assoc.Prof.Dr.Banu İNAN KARAGÜL</b>		
ASSOC.PROF.DR. BANU İNAN KARAGÜL	A REVIEW OF THESES ON TEACHER COGNITION IN THE TURKISH EFL CONTEXT	
BÜŞRA ULU	EXPLORING PRACTICES AND ATTITUDES OF EFL INSTRUCTORS ABOUT L1 USE	
ASSIST.PROF.DR. SERPİL ÖZKURT SIVRIKAYA	THE STUDY OF UNIVERSITY STUDENTS AND THE REASONS FOR CHOOSING DEPARTMENT: CASE OF KOCAELI VOCATIONAL SCHOOL	
ZEHRA HİFA HİTALANY	“WRITTEN CORRECTIVE FEEDBACK AND ERROR FEEDBACK” STUDIES ON TEACHING TURKISH TO FOREIGNERS	

ASSIST.PROF.DR. SERPİL ÖZKURT SIVRIKAYA	CHEMISTRY PROGRAM STUDENTS DAILY USE CHEMICALS	
DR.ORHAN ÇELTİKÇİ	MUSTAFA KEMAL ATATÜRK'S VIEWS ON TURKISH LANGUAGE IN THE AXIS OF TURKISH WORLD	
<b>IMASCON Session 6.6 / 10:30 – 11:45</b>	<b>Hall : 6</b>	
<b>SESSION CHAIR : Prof. Dr. Sima NART</b>		
LECTURER DR. NİLAY KARSAKAL	LEADERSHIP DEFINITIONS OF WHITE COLLAR WORKERS IN THE CONTEXT OF ORGANIZATIONAL TRUST: A FIELD RESEARCH	
ASSIST.PROF.DR.ÖZLEM ATAN	A RESEARCH ON THE EFFECTS OF INTERNAL MARKETING PRACTICES ON EMPLOYEE HAPPINESS AND INTENTION TO STAY IN WORK	
PROF. DR. SİMA NART	PUBLIC EMPLOYEES' VIEWS ON WHISTLBLOWING	
GÜVEN KARAMAN	TRENDS RELATED TO HUMAN RESOURCES MANAGEMENT IN TEXTILE BUSINESSES; THE CASE OF GİRESUN AND ORDU	
LECTURER ASIYE YÜKSEL	INNOVATIVE LEADERSHIP IN INNOVATION MANAGEMENT AND THE PLACE OF THE CREATIVE PERSON IN THE LITERATURE	
LECTURER ASIYE YÜKSEL	AN ANALYSIS OF THE RESPONSIBLE MANAGEMENT PRINCIPLES UNDER THE UNITED NATIONS GLOBAL INTEGRITY PROGRAM UNPRM	
<i>Discussion</i> <span style="float:right"><i>Coffee Break (11:45 – 12:00)</i></span>		
<b>ORAL PRESENTATIONS</b>		
<b>02 November 2019</b>	<b>SESSION 7</b>	<b>Time 12:00 – 13:15</b>
<b>IMASCON Session 7.5 / 12:00 – 13:15</b>	<b>Hall : 5</b>	
<b>SESSION CHAIR : Assist.Prof.Dr. Aysun KAYA</b>		
ASSIST.PROF.DR.ZÜHAL ÖZDEMİR YAMAN	EVALUATION OF GASTRONOMIC PRODUCTS WHICH ARE SPECIFIC FOR BOLU CITY WITH RESPECT TO GEOGRAPHICAL INDICATION	
İBRAHİM TOĞRUL	MENU PLANNING AND SAMPLE MENU APPLICATIONS IN MASS FEEDING	



RESEARCH ASST.ASİLHAN SEMİH MUTLU	PRESENTATION DIFFERENCES IN GASTRONOMY THEMED MUSEUMS	
RESEARCH ASST. ASİLHAN SEMİH MUTLU	FORMS OF EXHIBITIONS OF CULINARY MUSEUMS: ŞANLIURFA HACIBANLAR EVİ CULINARY MUSEUM EXAMPLE	
RESEARCH ASST.MERİH TATLI	THE KNOWLEDGE, ATTİTÜDİES AND PRACTİCES OF FOOD ALLERGİES OF RESTAURANT EMPLOYEES İN İSTANBUL, TURKEY	
CENNET YAVUZ	THE EFFECT OF TELEVISION HEALTH PROGRAMS İN İMPROVİNG HEALTH ATTİTÜDES OF İNDİVİDUALS: SAMPLE OF SAKARYA	
<b>IMASCON Session 7.6 / 12:00 – 13:15</b>	<b>Hall : 6</b>	
<b>SESSION CHAIR : Assoc.Prof.Dr.</b>		
MEHMET DUMAN	İNVESTİGATION OF SPORT SERVICES İN THE PROVİNCIAL ORGANIZATION OF THE MİNİSTRY OF YOUTH AND SPORTS FOR PERSONNEL NEEDS (EXAMPLE OF KOCAELİ PROVİNCE)	
RESEARCH ASST. AYŞEGÜL FUNDA ALP	“WHAT WOMEN KNOW HOW TO PLAY GAMES(!)” : ESPORT THROUGH WOMEN'S EYES	
RESEARCH ASST. GÖKHAN ÇAKMAK	A REVIEW ON E-TICKET İN TURKİSH FOOTBALL	
KUBİLAY PARILTI	2020 TURKEY-KOCAELİ YOUNG WORLD ORYANTRİNG CHAMPİONSHİPS CONTRACTOR STAKEHOLDER İNSTITÜTİONS ORGANİZATİONAL APPROACH OF KOCAELİ MÜNCİPALİTY	
TALHA ALTUNTAŞ	EXAMİNATION OF THE MANGEMENT AND İMPLEMENTATION PROCESSES OF KOCAELİ METROPOLİTAN MÜNCİPALİTY KOBİS (KOCAELİ BİCYCLE TRANSPORTATION SYSTEM) PROJİCT	
EZGİ ÇİÇEK	PLANNİNG AND MODEL PROJOSAL OF SYRIAN REFUGEES İN TURKEY İN TENT CİTİES SPORTS AND RECREATION ACTIVİTİES	
<i>Discussion</i> <span style="float:right"><i>Coffee Break (13:15 – 13:30)</i></span>		
<b>ORAL PRESENTATIONS</b>		
<b>02 November 2019</b>	<b>SESSION 8</b>	<b>Time 13:30 – 14:45</b>
<b>IMASCON Session 8.5 / 13:30 – 14:45</b>	<b>Hall : 5</b>	
<b>SESSION CHAIR : Prof. Dr. İrfan Kaya ÜLGER</b>		



SONGÜL ÖZDEMİR	THE PROBLEM OF PEACE AND SECURITY IN AFRICA: AFRICOM'S FIGHT AGAINST TERRORISM	
BÜŞRA ERBİL	ESTABLISHMENT AND DEVELOPMENT OF BLACK SEA ECONOMIC COOPERATION ORGANIZATION	
SONGÜL ÖZDEMİR	A REVIEW OF INDIA'S AFRICAN POLICY	
EBRU ARSLAN	ARMENIAN AZERBAIJAN RELATIONS IN THE PERSPECTIVE OF THE MOST MONTH MOUNTAIN MONTENEGRO	
ZEYNEP BAKIR	THE OVERVIEW OF CORPORATION TAX OF ACCOUNTING PROFESSIONALS	
PROF. DR. İRFAN KAYA ÜLGER	THE EU'S CONTRIBUTION TO PEACE AND STABILITY IN THE WESTERN BALKANS	
<b>IMASCON Session 8.6 / 13:30 – 14:45</b>		<b>Hall : 6</b>
<b>SESSION CHAIR : Assoc.Prof.Dr. Meryem GÜRBÜZ</b>		
ASSOC.PROF.DR.MERYEM GÜRBÜZ	MATTER OF ESTABLISHING LEGITIMACY OF THE POWER: EXAMPLE OF KHWAREZMIANS (1097-1231)	
ZAFER ÖZEN	TEVFİK RUSHDİE AND HIS POLİTICAL LIFE	
ASSOC.PROF.DR.ESMA TORUN ÇELİK	THE REFLECTIONS OF THE DECLARATION OF THE TURKISH REPUBLIC IN AMERICAN PRESS	
DR. ABDULCELİL İŞİK	THE STRUGGLE BETWEEN THE ATABEK OF ALEPPO MELİK SALEH ISMAIL AND SALAH AL-DIN AYYUBI	
RASILYA KARIMOVA	TRADITIONS ABOUT MARRIAGE IN AYAZ ISHAKI'S STORY “KIYÄW”	
<i>Discussion</i>		<i>Coffee Break (14:45 – 15:00)</i>
<b>ORAL PRESENTATIONS</b>		
<b>02 November 2019</b>	<b>SESSION 9</b>	<b>Time 15:00 – 16:15</b>
<b>IMASCON Session 9.5 / 15:00 – 16:15</b>		<b>Hall : 5</b>
<b>SESSION CHAIR : Assoc.Prof.Dr.Tahsin GÜLER</b>		
ASSIST.PROF.DR.TAHSİN GÜLER	IMPACT OF THE OMBUDSMAN INSTITUTION IN THE CONTROL OF BUREAUCRACY	

ŞAH ASLI KARATAŞ	CLASSIFICATION OF OECD COUNTRIES WITH RESPECT TO HEALTH STATUS INDICATORS VIA CLUSTER ANALYSIS
ASSIST.PROF.DR.TAHSİN GÜLER	EVALUATION OF LOCAL GOVERNMENT REFORM IN THE CONTEXT OF DECENTRALIZATION AND CENTRALIZATION IN TURKEY
LECTURER KAMİL ÇAYIRLI	ZINGAT_CONDUCTING THE BEST HOUSE PRICE PREDICTION MODEL FOR TURKISH HOUSING MARKET BY MACHINE LEARNING
LECTURER KAMİL ÇAYIRLI	RELATIONSHIP BETWEEN HOUSE VALUES AND MACROECONOMIC INDICATORS IN TURKISH RESIDENTIAL MARKET
SEMIHA SÖNMEZ	THE END OF GLOBALIZATION: THE PROBLEM OF FOREIGN CAPITAL COMPETITION
<b>IMASCON Session 9.6 / 15:00 – 16:15</b>	<b>Hall : 6</b>
<b>SESSION CHAIR : Assoc.Prof.Dr. Hüseyin DİKME</b>	
ASSOC.PROF.DR.FATİH KOÇ	DO ATTITUDES TOWARD THE MOBILE ADS DIFFERENT ACCORDING TO THE CONSUMERS' DEMOGRAPHIC CHARACTERISTICS
ASSIST.PROF.DR.DUYGU FIRAT	A RESEARCH ON THE RELATIONSHIP BETWEEN CONSUMER PERSONALITY AND BRAND TRUST
ASSIST.PROF.DR.ŞENOL HACİEFENDİOĞLU	THE EFFECT OF WORD OF MOUTH MARKETING ON PURCHASING INTENT IN SOCIAL MEDIA
RESEARCH ASST. HAZEL MİHRİBAN KARACA	AN EXPLORATORY STUDY TO DETERMINE CONSUMERS' PURCHASE PROCRASTINATION REASONS: THE CASE OF SAKARYA
ASSIST.PROF.DR.KAZIM MERT	WHY ARE YOU TIRED OF LIFE. HOWEVER, I AM VERY HAPPY IN SHOPPING CENTERS. ANALYSIS OF THE HAPPINESS OF TIRED PEOPLE IN SHOPPING CENTERS BY PHOTO BASED STORYTELLING TECHNIQUE
<i>Discussion</i>	<i>Coffee Break (16:15 – 16:30)</i>
<b>ORAL PRESENTATIONS</b>	

02 November 2019	SESSION 10	Time 16:30 – 17:45
<b>IMASCON Session 10.5 / 16:30 – 17:45</b>		<b>Hall : 5</b>
<b>SESSION CHAIR : Assoc.Prof.Dr.Öznur GÖKKAYA</b>		
DİLAY GÜVENÇ	A STUDY FOR THE FUTURE OFFICE AND WORKING ENVIRONMENT EXPECTATIONS OF “GENERATION Z”	
ÇIĞDEM TUZLAKOĞLU	CORPORATE SOCIAL RESPONSIBILITY; DIFFERENCES WITH QUALITY MANAGEMENT SYSTEM AND SA 8000 SOCIAL RESPONSIBILITY STANDARD	
LECTURER OKTAY ÇETİN	PLACE ATTACHMENT: THE CASE OF KANDIRA	
CEYDA NUR CİHAN	GENDER ROLES AND CHILDREN	
LECTURER DR. ÖZLEM KÜÇÜK	THE CARTOONS OF HEIDI AND VIKING ON THE DISCOURSE OF AGE OF REASON WITH INDIVIDUAL LIBERTY DURING LIBERAL ENLIGHTENMENT.	
ASSOC.PROF.DR AYSEN KANDEMİR ŞİMŞEK	STATİSCİAL ANALYSİS OF THE LEVEL OF JOB SATİSFACİON OF THE EMPLOYED BY ECONOMIC ACTİVİTY AND OCCUPATİONAL GROUP	
<b>IMASCON Session 10.6 / 16:30 – 17:45</b>		<b>Hall :6</b>
<b>SESSION CHAIR : Assoc.Prof.Dr.Yılmaz AKGÜNDÜZ</b>		
ASSOC.PROF.DR.YILMAZ AKGÜNDÜZ	THE ANALYSIS OF ARTICLES RELATED TO ORGANIZATIONAL REVENGE	
RESEARCH ASST. MEHMET BOYRAZ	THE USE OF GEOTHERMAL RESOURCES: CASE OF THERMAL HOTELS	
RESEARCH ASST.MEHMET BOYRAZ	EVALUATION OF TOURISM CONGRESS: CASE OF TURKEY 2018	
MESUD UZUN	AN INVESTIGATION THE APPLICABILITY OF SERVICE QUALITY, BRAND NAME, BRAND TRUST AND BRAND IMAGE SCALES ON FRANCHISE FOOD AND BEVERAGE BUSINESSES	
AYŞEGÜL COŞKUN	EVALUATION OF THE POTENTIAL OF CONGRESS TOURISM IN KOCAELI PROVINCE	
<b>IMASCON Session 10.7 / 16:30 – 17:45</b>		<b>Hall :7</b>
<b>SESSION CHAIR : Prof. Dr. Ceylan Gazi UÇKUN</b>		
LECTURER BARIŞ DEMİR	RESEARCH OF THE ACADEMIC GRIT LEVELS OF VOCATIONAL SCHOOL STUDENTS IN TERMS OF CERTAIN ASSESSMENT REQUIREMENTS	
ASSIST.PROF.DR.SEHER UÇKUN	COGNITIVE INTELLIGENCE (IQ) OR EMOTIONAL INTELLIGENCE (EQ) IMPORTANT IN RECRUITMENT INTERVIEWS?	
LECTURER İSMAIL KILIÇASLAN	BUSINESS AND ENVIRONMENT SENSITIVITY COST ANALYSIS OF SUSTAINABILITY	
LECTURER ZAFER CESUR	ELECTRONIC SUPPLY CHAIN APPLICATIONS: SOFTWARE USED IN LOGISTICS ACTIVITIES AND EVALUATION OF ITS EFFECTS ON LOGISTICS BUSINESSES	
LECTURER ZAFER CESUR	A RESEARCH TO DETERMINE BRAND LIKEABILITY IN THE MOBILE PHONE INDUSTRY	
LECTURER. İSMAIL KILIÇASLAN	ACCOUNTING PERSPECTIVE ON SUSTAINABILITY	

IN BUSINESS	
ORAL PRESENTATIONS	
02 November 2019	SESSION 11
IMASCON Session 11.3 / 18:00 – 19:15	Time 18:00 – 19:15
<b>Hall : 3</b>	
<b>SESSION CHAIR : Assoc.Prof.Dr.İpek SUCU</b>	
ASSIST.PROF.DR.AYSUN KAYA DENİZ	THE TERM OF POPULARITY IN THE DIGITAL AGE AND THE KID YOUTUBERS IN CONCEPT OF CONSUMPTION CULTURE
KIMBAT AKHAYEVA	MANIPULATION OF CINEMA TO YOUNG PEOPLE,
ADEM BALTACI	GRAND EXAM (ARTIFICIAL INTELLIGENCE)
ASSIST.PROF.DR.İPEK SUCU	AN EXAMPLE ON ARTIFICIAL INTELLIGENCE AND ARTIFICIAL INTELLIGENCE FILM: WORLD OF ROBOTS
SELMA DAĞCI	EXAMINATION OF ELECTRONIC COMPLAINT APPLICATIONS IN HEALTH COMMUNICATION OF A GROUP OF PUBLIC HEALTH INSTITUTIONS
ASSIST.PROF.DR.HÜSNÜNUR ASLANTÜRK	PSYCHOSOCIAL SUPPORT IN PRE-HOSPITAL EMERGENCY HEALTH SERVICES
<i>Discussion</i>	<i>Coffee Break (16:15 – 16:30)</i>
<b>IMASCON Session 11.5 / 18:00 – 19:15</b>	<b>Hall : 5</b>
<b>SESSION CHAIR : Assoc.Prof.Dr. Şükran Güzin İLİCAK</b>	
ASSIST.PROF.DR.EMRE ORUÇ	INVESTIGATION OF THE EFFECTS OF WORK ENGAGEMENT ON TURNOVER INTENTIONS
LECTURER DR. NİLAY KARASAKAL	THE IMPORTANCE OF DISASTER TRAINING IN THE FIGHT AGAINST DISASTER AND EMERGENCY : A FIELD RESEARCH
ASSIST.PROF.DR.OKAN ŞENELDIR	HOW LEADERSHIP TYPES CAN IMPACT CORPORATE EMOTIONAL INTELLIGENCE AND HUMAN RESOURCES MOTIVATION IN THE CRISIS AND STRESS PROCESS?
ASSIST.PROF.DR.OKAN ŞENELDIR	RELATIVE MOVEMENT IN MANAGEMENT: MUTUAL PREJUDICE BETWEEN MANAGERS AND EMPLOYEES
SUZAN KALUÇ	DETERMINATION OF HEALTH LITERACY LEVEL OF HEALTH WORKERS
ANIL SÖKELI	CULTURAL POLICIES OF MUNICIPALITIES: THE CASE OF İZMİT MUNICIPALITY
<b>IMASCON Session 11.6 / 18:00 – 19:15</b>	<b>Hall :6</b>
<b>SESSION CHAIR : Assoc.Prof.Dr.Yılmaz AKGÜNDÜZ</b>	
ASSOC.PROF.DR. YILMAZ AKGÜNDÜZ	EMPIRICAL RESEARCHES RELATED TO LEADERSHIP IN THE HOTEL BUSINESSES: INVESTIGATION SCIENCE DIRECT DATABASE
LECTURER FATMA ÜÇLER	CHARACTERISTICS OF THE SCIENTIST IN HIS WORK : “A SCIENTIST'S NOVEL, MUSTAFA İNAN”
EYLEM KARA	DETERMINATION OF THE ATTITUDE OF DOMESTIC TOURISTS TO ISTANBUL STREET ...
HANIFE AKYÜZ	TOURISM BASED ON NATURAL RESOURCES: ORDU PROVINCE AND JUKKASJARVÍ CASES

FATMA MELIKE KÖRPE	THE EFFECT OF DIFFERENT DESIGNS IN THE HOTEL AND EXPERIENCE SEEKING OF CUSTOMERS ON HOTEL BUSINESSES
HALIDE PALAVAR	AYA TEKLA (MERYEMLIK) CHURCH IN MERSIN PROVINCE AND THE VIRGIN MARY HOUSE/CHURCH IN İZMIR PROVINCE ...
<b>IMASCON Session 11.7 / 18:00 – 19:15</b>	<b>Hall : 7</b>
<b>SESSION CHAIR : Prof. Dr. Ceylan Gazi UÇKUN</b>	
PROF. DR. CEYLAN GAZI UÇKUN	DETERMINATION OF ACADEMIC SELF HANDICAPPING LEVELS OF VOCATIONAL
LECTURER. ZAFER CESUR	AN ASSESSMENT OF THE IMPACT OF GEOGRAPHICALLY MARKED PRODUCTS ON THE DEVELOPMENT OF REGIONAL TOURISM
LECTURER. İSMAIL KILIÇASLAN	GLOBAL BRANDS - GLOBAL CULTURE: COCA-COLA CASE
LECTURER. BARIŞ DEMİR	EXAMINATION OF ACADEMIC COMMUNICATION SKILLS OF FACULTY MEMBERS IN VOCATIONAL
ASSOC.PROF.DR.FATİH AKBULUT	SMART CITY TRANSPORTATION SYSTEMS SUPPORTED BY MOBILE APPLICATIONS FOR URBAN SERVICE DELIVERY WITHIN THE FRAMEWORK OF SMART CITIES CONCEPT: E-KOMOBİL APPLICATION